



# Commercial Lodging and Institutions Rate Card

**PURCHASING GUIDELINES:** All rates are per Subscriber Unit\* per month with a minimum of 20 subscriber units and \$25 in programming services\*\*. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

## PACKAGED SERVICES

## PER UNIT

<b>ESPN Package***:</b>	ESPN, ESPN2, ESPNEWS, ESPN Classic, ESPNU, ESPN HD and ESPN2 HD	\$2.90
<b>The Fundamentals:</b>	Bloomberg Television, Cartoon Network, CNN, C-SPAN2, Discovery Channel, Fox News, FX, Headline News, National Geographic Channel, Speed Channel, TBS, The Learning Channel (TLC), The Weather Channel, TNT and USA Network	\$1.25
<b>Adventure Package:</b>	National Geographic Channel, FINE LIVING, DIY Network and The Outdoor Channel	\$0.50
<b>Business Networks:</b>	CNBC, Bloomberg Television, Fox News, MSNBC and G4	\$0.50
<b>Family Favorites:</b>	ABC Family, American Movie Classics (AMC), Animal Planet, Discovery Channel, Discovery Health Channel, Discovery Home Channel, Discovery Kids, Discovery Times Channel, FitTV, The Learning Channel and The Military Channel	\$0.50
<b>Great Entertainment:</b>	Comedy Central, Lifetime, MTV, MTV2, VH1 and Nickelodeon/Nick at Nite (East and West)	\$0.50
<b>Music Extra:</b>	Country Music Television (CMT), Fuse, Great American Country and Spike TV	\$0.35
<b>Facts &amp; Fantasy:</b>	Court TV, SCI FI Channel and E! Entertainment Television	\$0.25
<b>HD Package</b>	HDNet, HDNet Movies, Universal HD, and Discovery HD Theater	\$0.50
<b>Local Channels:</b>	See Local Channel Areas Lookup for available channels	\$29.95 per property
<b>Jadeworld</b>	JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4	1-999 units-\$200 1000+ units-\$400

## PREMIUM SERVICES

<b>HBO®</b> (7 channels and HBO Latino <sup>†</sup> ) .....	\$3.50
<b>CINEMAX®</b> (3 channels) .....	\$3.50
<b>SHOWTIME UNLIMITED®</b> (5 SHOWTIME® channels, The Movie Channel®, FLIX® and Sundance Channel®).....	\$5.00
<b>SHOWTIME®, FLIX® and Sundance Channel®</b> (7 channels including 5 SHOWTIME® channels) .....	\$4.10
<b>SHOWTIME®</b> (5 SHOWTIME® channels) .....	\$3.00
<b>STARZ® Super Pak<sup>††</sup> / Encore®</b> (12 channels including all 6 theme channels) .....	\$3.75
<b>Starz® / Encore® + 3 Themes<sup>††</sup></b> (9 channels) .....	\$3.30
<b>Starz® / Encore® + 1 Theme<sup>††</sup></b> (7 channels) .....	\$3.00
<b>Starz® / Encore®</b> (6 channels: 2 Starz®, 1 Starz® Edge, 1 Starz® InBlack and 2 Encore®) .....	\$2.50
<b>Encore® + 6 Themes<sup>††</sup></b> (8 channels) .....	\$1.95
<b>Encore® + 3 Themes<sup>††</sup></b> (5 channels) .....	\$1.35
<b>Encore® + 1 Theme<sup>††</sup></b> (3 channels) .....	\$0.95
<b>Encore®</b> (2 channels: East and West) .....	\$0.75

**Free Add-On<sup>†††</sup>** (America's Store, Bloomberg Television, Church Channel, FitTV, HSN, QVC, Shop@Home, ShopNBC)

**Complimentary Channels<sup>†††</sup>** (BYU TV, CCTV-9, The Church Channel, C-SPAN, Daystar, EWTN<sup>†††</sup>, ONCE Mexico, HITN TV<sup>†††</sup>, Link TV, NASA TV, NRB Network, PBS You, RFD TV, TBN, The Word and World Harvest Television)

\*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system. \*\*\$25 minimum not required for activation of Local Channels. \*\*\*ESPN (non-HD), ESPN2 (non-HD), ESPNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNEWS, and ESPN Classic must be delivered to each room. †Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. ††Theme channels include: Western, Action, Mystery, Drama, Love and wam. †††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. Complimentary Channels: Satellite 101 – World Harvest Television, ch. 321; C-SPAN, ch 350; Daystar, ch. 369; The Church Channel, ch. 371; The Word, ch. 373; BYU TV, ch 374; NASA TV, ch 376 PBS You, ch 377; NRB Network, ch. 378; RFD TV, ch 379; TBN, ch 372; Link TV, ch 375. Satellite 119 – CCTV-9, ch 455; EWTN, ch 422; ONCE Mexico, ch 415; HITN TV, ch 438.



# Commercial Lodging and Institutions Rate Card (cont'd)

## A La Carte and Bundled Services

Aastha*	\$0.15
A&E, The History Channel, and Discovery Health	\$0.35
BBC America and Current TV (formerly Newsworld International)	\$0.20
Black Entertainment Television (BET) and GSN, the network for games	\$0.15
Bravo, International Film Channel (IFC) and WE: Women's Entertainment	\$0.35
C-SPAN and C-SPAN2	\$0.08
CSTV: College Sports Television	\$0.15
Disney Channel (East, West and Toon Disney)	\$0.75
ESPN	\$3.50
ESPN & ESPN2	\$3.10
ESPN, ESPN2 & ESPNEWS	\$2.95
FilipinoDirect™	\$0.35
Fox Movie Channel	\$1.00
Fox Soccer Channel	\$0.20
FUEL TV	\$0.20
FX	\$0.30
Galavisión and Univision	\$0.15
The Golf Channel	\$0.25
GoITV	\$0.20
HindiDirect™ (Star)* (includes Star Plus, Star News, Star One and MTV Desi)	\$0.35
Home & Garden Television (HGTV), Food Network and Travel Channel	\$0.15
NBA TV	\$0.35
NFL Network	\$0.30
Nicktoons, Noggin/The N and PBS Kids	\$0.30
OLN	\$0.35
Phoenix TV®	\$0.50
SKY TG24*	\$0.10
Speed Channel	\$0.25
Sundance Channel®	\$0.35
TamilDirect™ (Star Vijay)*	\$0.15
TFC Direct	\$0.25
Turner Classic Movies	\$0.30
Turner South (only available in certain areas of the southern U.S., Zip code confirmation required)	\$0.99
TV Land, The Hallmark Channel and Lifetime Movie Network	\$0.25
VietnameseDirect™*	\$0.15
WGN Superstation	\$0.14
XM Satellite Radio (includes all channels**)	\$0.17

## Regional Sports Networks

Altitude Sports and Entertainment (ZIP code confirmation required)	
In-Market RSN	\$0.99
YES Network: In Market – NY, NYDMA	\$1.75
Out of Market – Available to viewers in New York, Connecticut, and portions of New Jersey and Pennsylvania (ZIP code confirmation required)	\$1.50

\*Orbital slot 095. Must have DIRECTV® Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

\*\*Orbital slot 101 includes 67 channels. Orbital slot 119 includes 72 channels. Must have DIRECTV® Multi-Satellite System to receive all 72 channels. Procurement of equipment is customer's responsibility.